

Tela

RESEARCH | CREATIVE SOLUTIONS | DESIGN

## WELCOME TO OUR WORLD

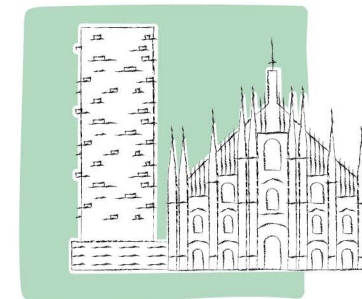
**Tela**, a dynamic creative agency that brings **colour, ideas** and **storytelling** to fashion and licensing projects. A space where **passion, research** and **teamwork** transform creative concepts into brand narratives with a unique impact.



## OUR SOUL

**TELA** is a consultancy design studio based in the **heart of Milan**.

Our educational and professional roots are in the fashion field, with over than 15 years of experience in apparel, accessories and trends. This background deeply influences our design process, allowing us to delivery **high quality trend-focused projects** with refined aesthetics and industry know-how.



**MILAN**  
**SINCE 2010**

**GLOBAL  
REACH**



We combine **creativity, versatility** and our **unique storytelling** with the **awareness of commercial needs** and an extensive knowledge of different markets, thanks to consolidated collaborations with professionals and companies through Europe, Asia, America and Pacific.

**“CREATIVITY IS A LENS THAT ENABLES US TO SEE  
POTENTIAL AND POSSIBILITIES.”**

# PORTFOLIO

## FOOD & BEVERAGE



## TOY & GAMES



## CHARACTERS



## ENTERTAINMENT



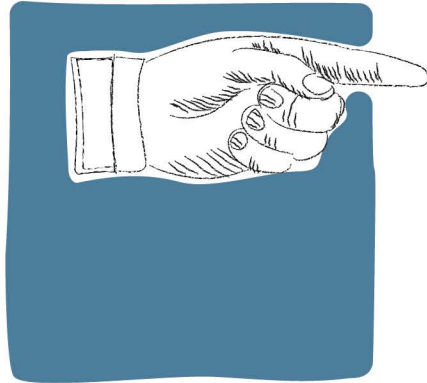
## LIFESTYLE & SPORT



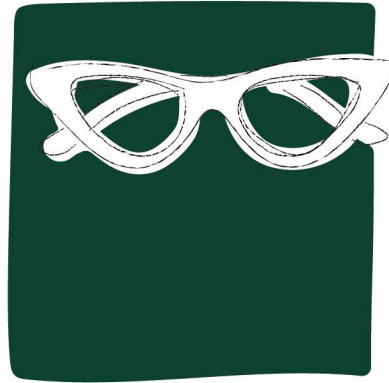
## OUR APPROACH

We collaborate with our clients to expand their consumer product opportunities through **innovative strategies and presentations**.

We create **customised creative solutions** based on specific commercial needs.



**CREATIVE  
STRATEGY**



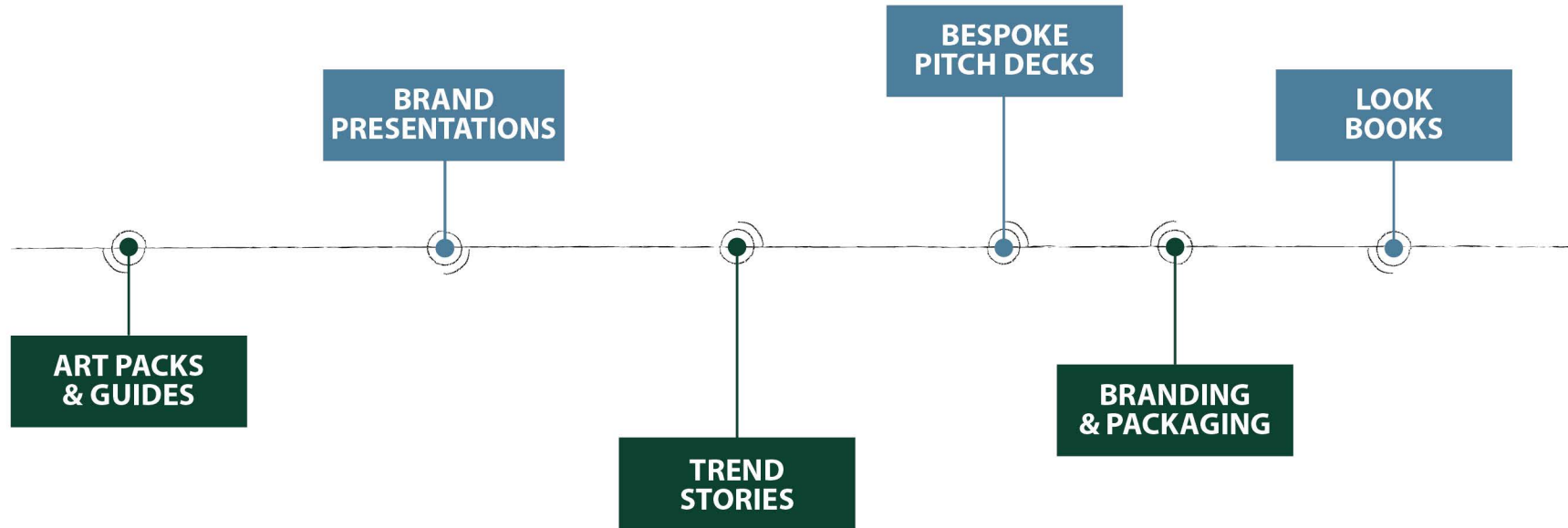
**A UNIQUE  
POINT OF VIEW**



**ENHANCED  
STORYTELLING**

# SERVICES

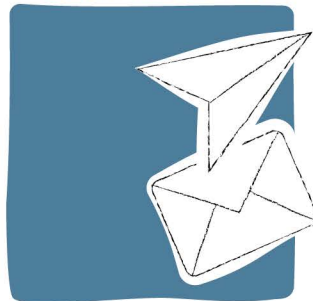
## CREATING COMMERCIAL TOOLS...



**...AND BUILDING YOUR CREATIVE ASSETS.**



## CONTACTS FOR MORE



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